



**RACHELLE
BLOUGH LTD**

Building Value Through Enrichment



FREE EDUCATION WEBINAR FOR ACTIVITY PROFESSIONALS TOPIC: NEW IDEAS FOR A NEW YEAR

DETAILS

Wednesday, January 18th

10am pacific/12:00-1:00 central/1:00 eastern

Overview of topic:

Join us for this informative and energizing FREE 1 hour education webinar to get those creative juices flowing. The presenters will share resources, strategies and ideas how to stay creative and bring new offerings to your calendar.

HOW TO REGISTER:

Go to www.rachelleblough.com and select upcoming seminar January 18th Webinar. You will receive the zoom link closer to the event.

WHO CAN ATTEND: Any professionals who work in long term care, senior care, senior living that want to network and learn about new ideas. Emphasis is for activity and memory care professionals.



ABOUT YOUR INSTRUCTOR

Rachelle has worked in the senior living world since 1995 in various settings from skilled nursing to assisted living. She has held various roles from activities, sales, operations, regional and corporate and national positions in programming and memory care. She is a Certified Recreational Therapist, a Certified Dementia Practitioner and a Certified Alzheimer's Disease and Dementia Care Trainer with the NCCDP. She also holds a role as a Vice president of corporate training with the NCCDP in which she helps to prepare trainers.

ABOUT YOUR CO-HOST EVERSOUND

Matt Reiners is the co-founder of Eversound, a technology company dedicated to ending social isolation for older adults by giving every resident the gift of hearing and member communities access to its extensive on-line activity content library. After seeing his Grandmother struggle with hearing, Matt saw an opportunity to help improve the resident's quality of life through better listening experiences. A serial entrepreneur, Matt has helped start two companies in the past nine years and is an up and comer in the senior living industry.