



**RACHELLE
BLOUGH LTD**

Building Value Through Enrichment



FREE EDUCATION WEBINAR FOR ACTIVITY PROFESSIONALS TOPIC: NEW IDEAS FOR A NEW YEAR

DETAILS

FRIDAY JANUARY 30th, 2026

CELEBRATING NATIONAL ACTIVITY PROFESSIONAL WEEK

10am pacific/12pm central/1pm eastern start time

1 hour webinar

**Guest speakers Rachel Wonderlin – Founder of Dementia By Day,
Rachelle Blough CTRS, CADDCT and Bill Uniowksi -Co founder Zinnia TV**

Overview of topic:

Join us for this informative and energizing FREE 1 hour education webinar to get those creative juices flowing. The presenters will share resources, strategies and ideas how to stay creative and bring new offerings to your calendar.

HOW TO REGISTER:

Go to www.rachellebloughltd.com and select upcoming seminar January 30th Webinar. You will receive the zoom link on January 29th

WHO CAN ATTEND: Any professionals who work in long term care, senior care, senior living that want to network and learn about new ideas. Emphasis is for activity and memory care professionals. Certificate of attendance is available

ANY ADDITIONAL QUESTIONS: email Rachelle at

rachelleblough@outlook.com

Special thanks to our guest speakers with Dementia By Day and Zinnia TV

zinnia



ABOUT YOUR WEBINAR HOST

Rachelle has worked in the senior living world since 1995 in various settings from skilled nursing to assisted living. She has held various roles from activities, sales, operations, regional and corporate and national positions in programming and memory care. She is a Certified Recreational Therapist, a Certified Dementia Practitioner and a Certified Alzheimer's Disease and Dementia Care Trainer with the NCCDP. She also holds a role as a Vice President of corporate training with the NCCDP in which she helps to prepare trainers.

Rachelle currently serves as Director of Engagement and Memory Care for Custom Home Care in Chicago.



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